



## *Catch the Dream, Share the Vision!*

August 23, 2010

Dear SBI Members and Colleagues:

On behalf of the Small Business Institute® (SBI), I would like to personally invite you to attend the 35<sup>th</sup> Annual SBI conference, February 17-19, 2011, in Bonita Springs, Florida at the Hyatt Regency-Coconut Point. Themed, "Catch the Dream, Share the Vision," the SBI conference offers you a full program and activities in sunny south Florida!

With a rich history of success, our SBI conference focuses on small business and entrepreneurship as well as field-based student consulting. A long-standing tradition, the annual conference offers to you many benefits:

1. Presentations of competitive papers and best practices.
2. Workshops to advance the knowledge in small business and entrepreneurship.
3. "How-to" session in operating a small business institute program on your campus.
4. Networking with other professionals and peers regarding trends and innovations.
5. Awards presentations to outstanding student teams, authors, and presenters.
6. Location in a beautiful venue with a family-friendly atmosphere.

For your convenience, you may go to SBI's web site at [www.smallbusinessinstitute.biz](http://www.smallbusinessinstitute.biz) to learn more about the conference details, the beautiful resort, to register, and for hotel accommodations. The program is outstanding and the collegiality unmatched. Plan to bring your family/friends and enjoy the stay.

If you have any questions, please feel free to contact me. We look forward to seeing you in sunny south Florida at the 2011 SBI Annual Conference!

Sincerely

Patti L. Wilber, Ph.D.  
Small Business Institute® President