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| **Client** | **Number of Students Involved** | **Consulting Hours** | **Outcome** |
| **2015** |
| Beechmont Farms | 6 | 145 | Consulting report focused on Business Plan Development and Financial Forecasts. |
| Drapery Nation | 5 | 238 | Consulting report focused on exploration of online sales portal and competitor analysis. |
| Park Mammoth Resort | 5 | 211 | Consulting report focused on marketing plan update for more localized marketing efforts. |
| Small Business Development Center | 6 | 478 | Consulting report focused on knowledge gap related to the local SBDC, as well as a marketing plan to address that gap. |
| Winchester Wines | 6 | 243 | Consulting report focused on branding and launch of the Winchester Wines brand. |
| **2016** |
| BizCard Xpress | 4 | 234 | Consulting report focused on redeveloping a marketing plan for the local franchise, which was shared with the franchise headquarters. |
| Kentucky Mesonet | 3 | 263 | Consulting report focused on crafting a marketing plan for the Kentucky Mesonet, as well as strategies for expanding the target market. |
| Mary Jane’s Chocolates | 4 | 219 | Consulting report focused on key areas of development for the business with entry into the new location.  |
| Purple Toad Winery | 3 | 269 | Consulting report focused on human resources, liability issues, and winery capacity laws in the state of Kentucky (compared to other states). |
| Ready Cab | 3 | 175 | Consulting report focused on repositioning the firm in a declining industry by serving special niches in the city of Louisville. |
| The Hundred Dollar Solution | 3 | 200 | Consulting report focused on leveraging THDS for the high school market, including a full cost analysis and pricing structure. |
| **2017** |
| Archangel Aerial Applications | 5 | 270 | Consulting report focused on providing a business plan and marketing recommendations for Mr. Tom Furgal. |
| Blue Holler Brew Supplies | 5 | 342 | Consulting report focused on increasing Monday and Wednesday evening revenues through various marketing tactics, as well as organizing a Home Brew Festival. |
| High Tops | 4 | 395 | Consulting report focused on strategic tactics High Tops could take to further improve profitability for the new business. |
| Lost River Pizza | 4 | 351 | Consulting report focused on an expansion versus relocation decision, with a cost benefit analysis as well as other strategic recommendations. |
| Millstone Labs | 4 | 195 | Consulting report focused on website analytics and future marketing and sales strategies for this digital forensics business.  |
| WKU Passport Bistro | 4 | 258 | Consulting report focused on a cost/benefit analysis for keeping this restaurant on campus open, as well as operating and marketing strategies.  |
| **2018** |
| J.R. Chaney Bottling Company | 5 | 353 | Consulting report focused on a feasibility analysis for a potential milk bottler. |
| Focus Fidget – Mktg. | 4 | 228 | Consulting report focused on an updated marketing plan for the Focus Fidget. |
| Focus Fidget - Production | 4 | 204 | Consulting report focused on a production plan for the Focus Fidget. |
| Legacy Outdoor Power Equipment | 5 | 427 | Consulting report focused on updated marketing strategies for Legacy Outdoor Power Equipment.  |
| ***TOTALS*** |
| **20 Clients** | **108****Students** | **5698 Consulting Hours** |